

7. MAINSTREAMING

7.1 GENERAL DELIVERABLES FOR DESIGNATED GROUPS

In this section the general deliverables for designated groups namely women, children, youth, and people with disabilities, elderly and ex-combatants are outlined. These are guided by various policies of SDM aimed at benefiting the designated groups. These include the following:

- Youth Development Policy;
- Ex – combatant Policy;
- Gender Policy;
- Pro – poor Policy; and
- Gender Equity Policy. And Employment Equity
- Disability Policies

The general deliverables have been categorised as follows:

- Training and job opportunities
 - Ensure that training and job opportunities that may arise will target designated groups;
 - Continue with looking at regional sewer works for opportunities; EPWP; BnM (people used in demonstrating technique); and greening initiatives (SDM role to assist local labour and communities in getting involved in national and provincial programmes); and
 - Greening and cleaning.
- Ownership - Facilitate ownership options for designated groups in:
 - Urban renewal projects;
 - Industrial Waste Exchange Programme;
 - Land release; and
 - Concrete targets and mechanisms will be set at BBBEE Summit planned for second half of this year.
- Poverty alleviation and social development
 - Ensure that alternative options are explored including ensuring designated groups are prioritized in the “shack down programme”.
- Volunteers - Volunteers from all designated groups should be involved in:
 - HIV and Aids programmes;
 - Fire prevention (PIER) and Clean Fires Programme;
 - Crime prevention; and
 - Greening and cleaning.
- Within SDM
 - Training of community service students in MHS\EHS (within LMs). AQM – will target 2 students per year.

7.2 DELIVERABLES FOR DIFFERENT DESIGNATED GROUPS

<p>Women</p>	<ul style="list-style-type: none"> ▪ Identify and assist women in accessing training opportunities related to greening programmes; and ▪ Develop leadership programmes for women. ▪ Availability of HIV Counselling and Testing (HCT) services at all women programmes taking place within the District. ▪ Advocate against women abuse through men’s forum ▪ Ensure that HIV-positive women are integrated into the socio-economical environment
<p>Youth</p>	<ul style="list-style-type: none"> ▪ Youth (Workplace learning as a means to communicate); ▪ Get involved in all programmes of Regional Sewer, EPWP, BnM, Greening; and ▪ Expand the Youth Advisory Centre services; Ensure connectivity and accessibility ▪ Ensure HIV programmes implementation within youth sector, including HCT uptake ▪ Ensure that youth participate voluntarily in HIV&AIDS programmes, including being counsellors, Peer Educators and/or Ambassadors ▪ Encourage youth to undergo medical male circumcision
<p>People with disability</p>	<ul style="list-style-type: none"> ▪ Special Disability /sheltered employment; ▪ Interpreters; and ▪ Get involved in all programmes of Regional Sewer, EPWP, BnM, and Greening. ▪ Capacitate on HIV&AIDS trends and socio-economic impacts. ▪ Advocate against abuse which may culminate to HIV infection
<p>Children</p>	<ul style="list-style-type: none"> • Ensure improved air quality and reduction of dangerous emissions which impact on the health of young children (e.g. asthma); • Ensure that child headed households are accommodated in urban renewal projects; • Continue environmental awareness programmes aimed at school children; • Expand mass participation programme for sports; and • Ensure effective implementation of provincial programmes such as the Bana Pele, widow and ECD centres. • Ensure children programmes for HIV&AIDS, including drop-in centres for OVC • Ensure that PMTCT is effectively implemented to prevent Mother to child infections
<p>Elderly</p>	<ul style="list-style-type: none"> ▪ Elderly used for Oral History, sourcing resources in the form of shelter, tea gardens, and creating videos as stimulation and relaxation; and ▪ Involve elderly in BnM programme. ▪ Capacitate on HIV&AIDS trends and socio-economic impacts
<p>Ex-combatants</p>	<ul style="list-style-type: none"> ▪ SMME development & support to designated groups and ex-combatants; ▪ Set concrete targets for ownership and empowerment for designated groups and ex-combatants; ▪ Tour guides targeting designated groups and ex-combatants; and

	<ul style="list-style-type: none">▪ Get involved in all programmes of Regional Sewer, EPWP, BNM and Greening.▪ Access to treatment, care and support.
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7.3 DELIVERABLES FOR DESIGNATED GROUPS PER KPA AND IDP STRATEGY

IDP KEY PRIORITY AREA	IDP STRATEGY	MAINSTREAMING ACTIVITIES FOR 2011/12	TARGET GROUP	TARGET INDICATOR	OUTCOME
Reinvent our Economy	Support the consolidation and expansion of the metal, energy and construction sectors	Enable Youth, Women and Ex combatant to participate in Sector Forum	Women the Youth People PWD	2%	Well trained Artisans
	Promote and develop the tourism and leisure sectors	Facilitate Learnership	Women, Youth and Ex Combatant	1%	Target groups that will be trained
	Promote and develop the agriculture sector	Facilitate and promote rural development programmes	Women, Youth and Ex Combatant		Well trained and productive Youth, Women, etc
	Promote opportunities for increased inclusivity in the economy	Facilitate SMMEs access opportunities and Training in Private and public Programmes	Women, Youth and Ex Combatant	40%	
	Ensure integrated economic development and investment through the Vaal 21 initiative and Growth and Development Strategy	Flagship projects secure schemes Projects	Women, Youth and Ex Combatant	2%	High Productivity
Renew our Communities	Ensure integrated spatial development planning and promote good land use management	Facilitate appropriate Land use policies	Women, Youth and Ex Combatant	2%	Improved SDF concept
	Promote residential development and urban renewal	Enable participation in construction sector	Increase participation of Y,W and PWD in LED	10%	Participation of target group on construction sector
	Plan for effective, efficient and sustainable infrastructure for water and sanitation services, and provision of electricity				
Reviving a Sustainable Environment	Ensure the minimisation of Waste and the Maximise recycling of waste	Facilitation and implementation of Botle-ke-Botho campaign	Women (60%) Youth (20%) Men (18%) PWDS (2%)		Botle-ke-Botho campaign will be rolled-out and implemented
	Create Healthy Environment through Effective Environmental Health Management				

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	Build Partnership to ensure integrated environmental awareness, planning and management	<ul style="list-style-type: none"> ▪ Co-ordinates and promote national campaigns through Arbor Day & Arbor cleaning campaigns ▪ Facilitate and Support implementation of Buyisela (Eco-Town) program in Emfuleni LM by sweeping streets, creation of park and gateways, and planting of trees ▪ Implementation of the Energy Efficiency audit – retrofitting programme 	Women (60%) Youth (20%) Men (18%) PWDS (2%)	170 57 51 5	National campaigns co-ordinated and be promoted Buyisela (Eco-Town) program will be facilitated and implemented
	Promote conservation of environmental resources and biodiversity				
Reintegrate our Region	Plan and provide effective efficient and sustainable road infrastructure	<ul style="list-style-type: none"> ● Public Transport (DPTRW) – 20 township roads programme (capex): <ul style="list-style-type: none"> ▪ Road construction programme in terms of regional roads (capex); ▪ Road maintenance programme (operational); ▪ Expansion of licensing services in Sedibeng; and ▪ Multi-purpose vehicle hub programme. ▪ Using capital budgets for road construction incorporating EPWP principles (across all). 	Women Youth Men PWDS		
	Plan and develop accessible, safe and affordable public transport systems and facilities	<ul style="list-style-type: none"> ▪ Cater for PWD to ensure their mobility & accessibility in public transport vehicles and the design of facilities. ▪ Interface and include designated group as part of the broader stakeholders 	PWDS		Accessibility and mobility of PWDs will be ensured through a close liaison with Public Transport Service

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		during 2011October Public Transport Campaign <ul style="list-style-type: none"> ▪ Training and Development of staff ▪ Transfer of skills through learnership and contract services 	Women Youth Men PWDS		Providers Public Transport Month Activities will be rolled-out Staff will be trained and capacitated Skills will be transferred
	Promote efficient movement of freight				
	Render an efficient and corruption free vehicle registration and licensing service				
	Improve ICT connectivity in Sedibeng				
Release Human Potential	Nurture the development of people’s potential through sport, recreation, arts and culture	Annual women sports development programme	Women Youth PWD	150 200 200	To encourage women participating in sport Allow young to discover their potential Normalise integration of able bodied & disabled Developed PWD’s for other opportunities e.g. Paralympics provincial, national games holistically
		Annual disability games	PWD	200	Early developed,

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		Schools sports collaboration	Youth	1000	competitive youth Skills development in the creative industries Development of artistic talent and audience
		Craft hub	Women Youth Men	55 30 35	
		Arts to people programme	Elderly PWD Youth	500 100 600	
	Promote and develop the heritage of our region				
	Promote a safe and secure environment	<ul style="list-style-type: none"> ▪ Recruit more Community Patrollers for visible policing. ▪ Conduct awareness programs on domestic violence. ▪ Support Victim Empowerment Centres towards their mission of providing trauma counselling to victims of crime. ▪ Revive, support and sustain Youth Crime Prevention Desks. ▪ Develop a sexual harassment policy for Councillors ▪ Mentoring of Councillors based on the 	<ul style="list-style-type: none"> ▪ Women ▪ Youth ▪ Women ▪ Children ▪ PWPs ▪ Women ▪ Children ▪ Men ▪ Youth Women Councillors 	<ul style="list-style-type: none"> • 200 • 300 • 300 • 1000 • 100 • 300 • 200 • 200 • 500 	<ul style="list-style-type: none"> • Safer and secured streets. • Informed committees on domestic violence. • Rehabilitated victims of crimes. • More and active participation of Youth in crime prevention activities. • Protection of their

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		induction process <ul style="list-style-type: none"> Mentorship training programme for women Councillors in the following categories : local government finance, LED, sustainable development; develop women role models; information exchange sessions 	Women Clrs Women Clrs		human rights <ul style="list-style-type: none"> Motivated and effective Councillors Properly capacitated councillors
	Perform disaster management efficiently	<ul style="list-style-type: none"> Coordinate safety awareness programmes in old age homes Awareness programmes on home safety and reporting of emergencies(10177) Ensure inclusion and participation of youth(organised structures) in Sedibeng Disaster Management Advisory Forum Coordinate training on domestic fire prevention, fire fighting and buddy aid 	Elderly Children PWD's Youth Women	100 1500 100 100 200	Readiness of elderlies in old age homes to deal with safety issues that may affect them. Well informed, educated and prepared community Make decisions on matters related to disaster management in the municipality Well informed, educated and prepared communities on fire safety and basic first aid
	Promote HIV and AIDS understanding, treatment, care and support	<ul style="list-style-type: none"> Participate in designated groups activities and events e.g women's month. Improve HCT uptake. 	Youth Women People with disabilities Elderly Youth Women People with disabilities Elderly	3000 1000 200 700 3000 1000 100 200	Reduction in new HIV infections Increase HCT uptake

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		<ul style="list-style-type: none"> Improve access to CCMT.(Comprehensive Care Management and Treatment) Increase Medical Male Circumcision uptake 	Ex-combatants Youth Women People with disabilities Elderly Ex-combatants Youth Ex-combatants	100 200 1000 50 50 30 300 30	Increase number of designated group people who access CCMT Reduction of new HIV infection through MMC(Medical Male Circumcision)
	Promote efficient delivery of primary health care and emergency medical services	<ul style="list-style-type: none"> Peer education initiative on emergency services for different designated groups Buddy aid initiative programme-First aid training Promote health education on teenage pregnancy Conduct Cervical Cancer screening 	Children Youth Elderly Women PWD Youth Women	600 1000 300 800 300 All designated group 300 200	CREATING AN AWARENESS CULTURE IN REGARDS TO EMS An empowered community rendering first aid when needs arises Reduction in teenage pregnancy Early identification & treatment of Cervical Cancer patients PWD's empowered with entrepreneurship skills Empowered youth on

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		<ul style="list-style-type: none"> Capacity building on entrepreneurship skills 	Youth	50	leadership skills Informed youth on different career paths	
		<ul style="list-style-type: none"> Conduct leadership development programmes 	PWD's	100		
		<ul style="list-style-type: none"> Career guidance 	Youth	500		
	Promote social development of communities (Children)		<ul style="list-style-type: none"> School Holiday Program 	Children	60	Safer, educated and well informed community Improved lives of children Improved lives of children Empowered Child Minders
			<ul style="list-style-type: none"> Coordinate awareness on Human Trafficking, Water wise and Disaster Management 			
			<ul style="list-style-type: none"> Coordinate born to read programme 	Parents children	100 200	
			<ul style="list-style-type: none"> Coordinate and support 365 days(16 days of activism) Children protection care 	Children/with disabilities	60	
			<ul style="list-style-type: none"> Training on Child Care Act (Awareness and Advocacy on Legislation) 	Child Minders	100	
	Promote social development of communities		<ul style="list-style-type: none"> Empowering PWDs on business training and enhancement. 	PWD	50	PWD entrepreneurs Capacitated PWD structures leadership Ex-Combatants entrepreneurs Ex-Combatants participating in the EPWP projects. Capacity building enhancement projects in place.
			<ul style="list-style-type: none"> Leadership training for local PWD structures 	PWD	45	
			<ul style="list-style-type: none"> Empowering on business training and enhancement. 	Ex-Combatants	50	
			<ul style="list-style-type: none"> EPWP workshops and cooperatives 	Ex-Combatants	100	
			<ul style="list-style-type: none"> Social responsibility projects for SDM communities 	PWD Children Women	maximum	
Promote skills development and training (Youth Development)		<ul style="list-style-type: none"> Career guidance 	Youth	50	Informed youth on different career paths	

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Good and Financial Sustainable Governance		<ul style="list-style-type: none"> ▪ Leadership Training 	Youth	500	Empowered youth on leadership skills
		<ul style="list-style-type: none"> ▪ Basic Computer training 	Youth	100	Youth capacitated on computer skills
	Supply Chain Management	<ul style="list-style-type: none"> ▪ Effective management and maintenance of supplier database ▪ Assist SMME's with accessing government tenders ▪ Refer suppliers to specialist training programmes or SMME's development agencies ▪ Report on the rand value spend of contracts awarded to: <ul style="list-style-type: none"> ○ SMME's; ○ Women; ○ PWD's; and ▪ Enterprises located within SDM. 	<ul style="list-style-type: none"> • PWD • SMME's • SMME's ▪ SMME's Women PWD's; and Local suppliers 	<ul style="list-style-type: none"> • 10 PWD Suppliers should be in the SDM's Supplier Database • 12 Monthly reports • 4 quarterly reports • 4 quarterly reports 	
	Effective management of council business				
	Render effective IT services	<ul style="list-style-type: none"> ▪ Improve communication links at Youth Centres. 	Designated groups	100% annually	Improved communication links
	Ensure effective, competent and motivated staff	<ul style="list-style-type: none"> ▪ General workers basic computer skills ▪ Leadership skills for women 	Designated groups	100% annually	Improvement of capacity and skills.
	Develop and maintain high quality municipal facilities	<ul style="list-style-type: none"> ▪ Improve participation of designated groups in Capital projects 	Designated groups	25% annually	Economic empowerment

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		<ul style="list-style-type: none"> Ensure accessibility of council facilities for people with disabilities 	Designated groups	50 % annually	Accessible municipal facilities
	Facilitate access to relevant information and promote knowledge	<ul style="list-style-type: none"> Facilitate empowerment workshop on multimedia and training on search Engines 	Designated groups	20% Annually	Enabled staff on access to information
	Ensure measurable performance and transparent monitoring of the municipality				
Vibrant Democracy	Build a high level of stakeholder relations and effective communication and branding	<ul style="list-style-type: none"> Facilitate the Development of external Newsletter that would inform Provide support to stakeholders groupings representing designated groups 	Reinstate knowledge especially to W,Y and PDW PWD Youth Women Children	2% 40%	Well informed target publics Effective functioning of different designated groups
	Promote high level of inter-governmental co-operation and co-ordination				
	Ensure high level of corporate governance				
	Ensure public participation	<ul style="list-style-type: none"> Creating a special platform for designated groups to participate in government initiatives/programmes 	PWD Youth Women Children	As per IDP cycle and public hearings	
		<ul style="list-style-type: none"> Introduce multilingualism and sign interpretation services at all public participation programmes 	Women in business and NGO's		Effective and functional stakeholder groups
	Mainstreaming issues relating to designated groups				
	Strengthening oversight and accountability	<ul style="list-style-type: none"> Establish internal effective systems to ensure incorporation of designated groups 	PWD Youth Women Children	Effective M&E system	Responsive government model
		<ul style="list-style-type: none"> Effective and efficient functioning of Multi Women Caucus, Gender Section 79 Committee 	Women Clrs, staff and stakeholders		Improved monitoring and evaluation of gender programmes

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	Build high level of stakeholder relations and effective communication and branding	<ul style="list-style-type: none"> ▪ Ensure a cross sectional representative of vulnerable groups in the following sectors: Business, Agriculture & NGOs 	All designated groups		An inclusive stakeholder database
		<ul style="list-style-type: none"> ▪ Introduce multilingualism and sign interpretation services at all public participation programmes 		PWD & Indigenous languages	Provision and facilitation of inputs from various stakeholders